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# NORTH SEA ULTRA

Mobility Partnership

# Event Overview

- Name: North Sea Ultra 2024
- Date: May 4, 2024
- Location: Kampen, Sylt Island, Germany
- Distances: 111+Km, 3x37km relay
- Participants: 500 ultra-runners
- Mission: Promoting endurance, sustainability and peak performance

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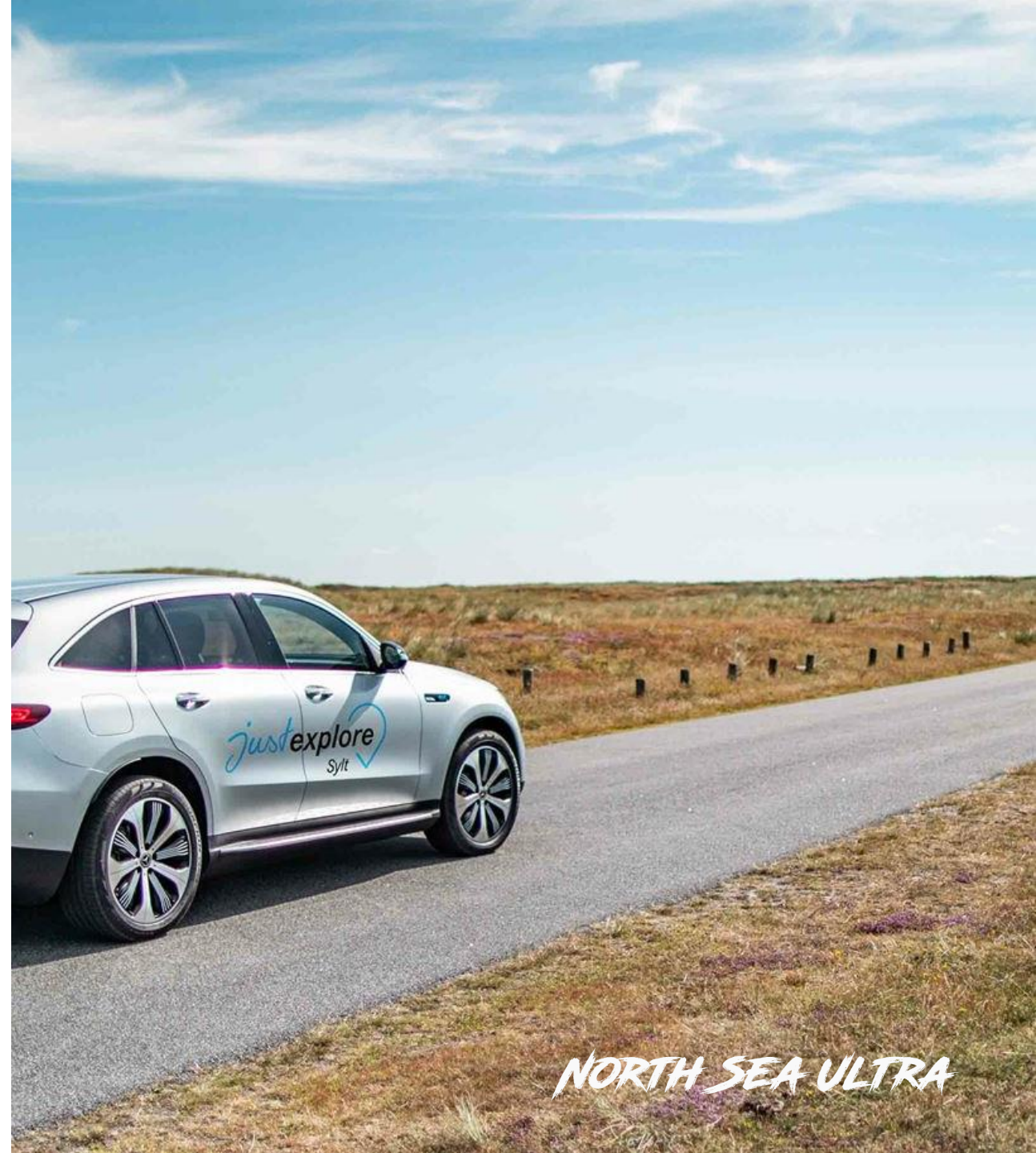
# About Ultrarunning

- Ultrarunning is a demanding and rapidly growing sport that goes beyond traditional marathons.
- Our event attracts not only seasoned ultrarunners but also those looking to push their limits and embrace the extraordinary
- The Ultrarunning community is bound by shared values of perseverance, adventure, and love for nature.



# Mobility Partner

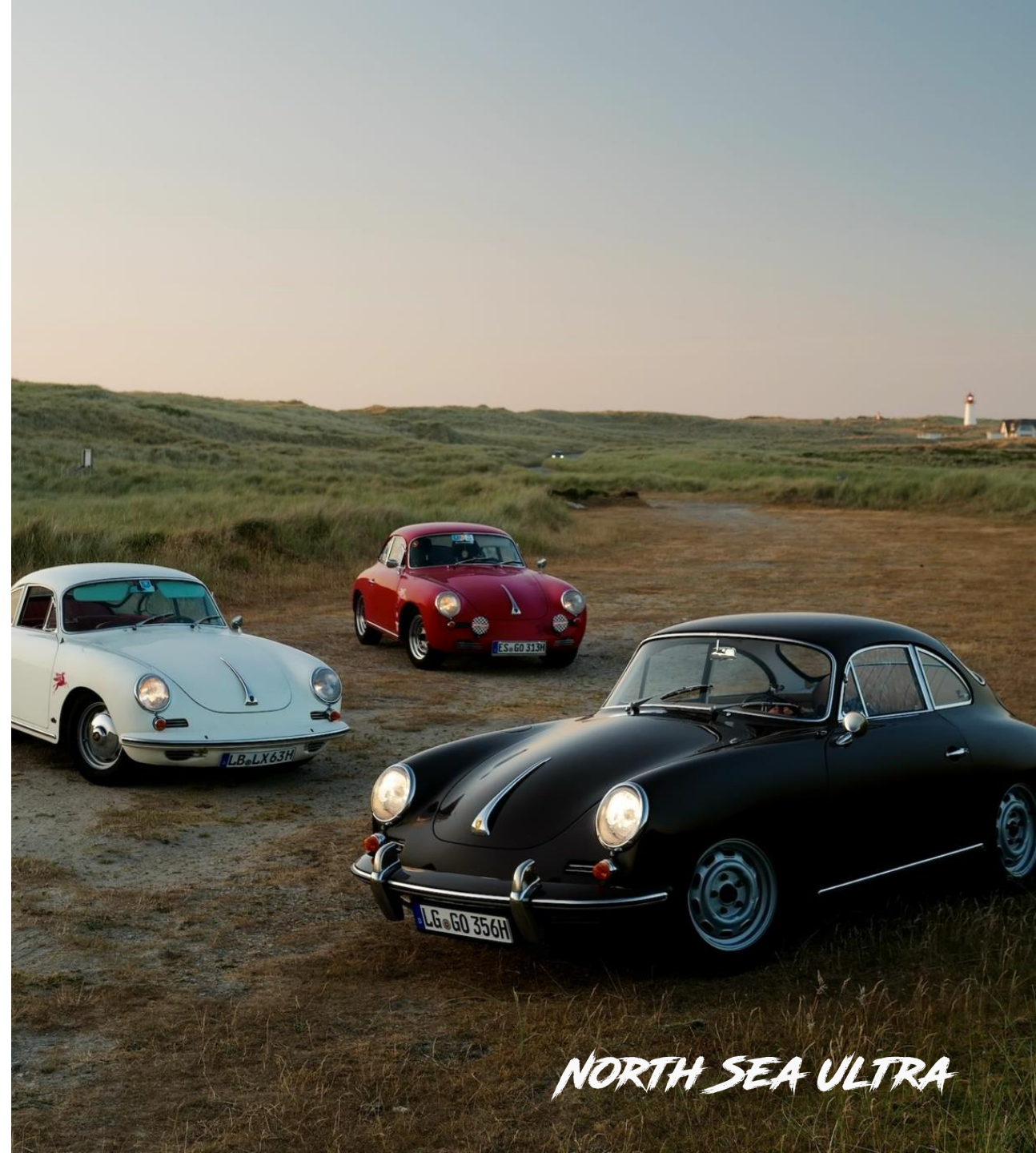
- Investment: 30.000€ / 3-5 EVs on race weekend
- Your car will be prominently positioned on the event area in Kampen, Germany's most exclusive resort town.
- Your vehicle will lead the race for the first 20km on public roads with iconic shots through the dunes and along Germany's most northern point on Sylt's legendary Ellenbogen.
- As the official Mobility Partner your brand features prominently on all communication and as a shuttle for VIP participants all over the island on race weekend



# Brand Benefits

- **Strategic Brand Exposure:** Align your brand with an eco-conscious, adventure-seeking audience.
- **Innovative Mobility Integration:** Showcase your electric vehicles as the official race transportation.
- **Community Engagement:** Connect with active, affluent and environmentally conscious individuals.
- **Sustainable Mobility:** Support sustainable transportation and promote eco-friendly mobility solutions on Germany's most famous island.

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# Our Audience

- **Passionate Runners:** Dedicated athletes seeking challenges
- **Nature Enthusiasts:** People who appreciate the beauty of Sylt Island.
- **Luxury Enthusiasts:** Those who appreciate the blend of luxury and ultra-running.
- **Sustainability Advocates:** Individuals committed to eco-friendly practices and mobility.

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# Why Partner wir Us?

- **Exclusive Mobility Integration:** Showcase your electric vehicles as the official race transportation, demonstrating commitment to sustainable mobility.
- **High-Profile Visibility:** Gain brand recognition among an influential audience passionate about fitness and the environment.
- **Eco-Conscious Audience:** Connect with individuals who prioritize eco-friendly practices and seek sustainable mobility solutions.

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# Contact Us

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